

Exam. Code : 105401

Subject Code : 1440

BBA Semester—I

BBA-104 : BUSINESS ORGANISATION & SYSTEMS

Time Allowed—3 Hours]

[Maximum Marks—50

- Note** :— (1) Attempt **ten** questions from Section A. Answer each question up to **5** lines in length. Each question carries 1 marks.
- (2) Attempt **two** questions each from Section B and Section C. Answer each question up to **5** pages in length. Each question carries **10** marks.

SECTION—A

1. Attempt any **ten** parts :

- (i) Business activities
- (ii) Planned Economy and Market Economy
- (iii) Principles and profit clash
- (iv) The Pastoral Stage
- (v) Genetic Industry
- (vi) Over-the-Counter Exchange of India
- (vii) Clause 49
- (viii) Freezing in case of change

- (ix) Import substitution
- (x) Perpetual succession in case of joint stock company
- (xi) Partnership deed
- (xii) Business plan.

SECTION—B

2. What do you mean by economic system ? What type of economic system prevails in India ?
3. What do you mean by public enterprises ? What is rationale behind setting up of public enterprises ?
4. What do you mean by opportunity recognition ? Discuss the role of creativity and innovation in setting up of an enterprise.
5. Write notes on :
 - (a) Feasibility study and business plan
 - (b) Business size and location decisions.

SECTION—C

6. Define social responsibility. Discuss the areas of social responsibility in detail.
7. What do you mean by ethical behaviour ? Discuss the factors affecting ethical behaviour.
8. Write a detailed note on import export trade procedure. Also discuss it from organisational point of view.
9. Write notes on :
 - (a) Business and culture
 - (b) Changing concepts and objectives of business.